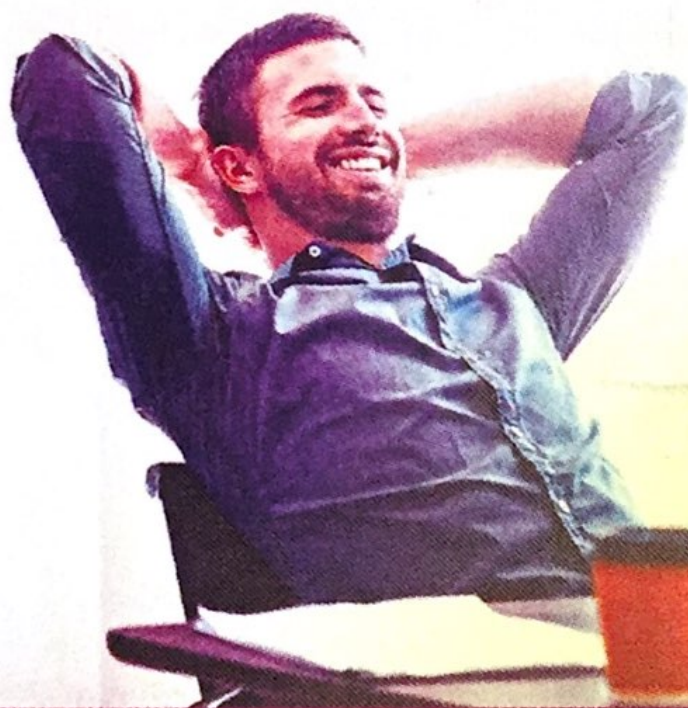


You know when  
it's **RIGHT**



**4.8 out of 5**

Average rating from over 25,000  
Discover it® cardmember reviews\*

\*See all reviews at [Discover.com/review](https://www.discover.com/review)

# It checks all the boxes

## Security:

**Get FREE Social Security number alerts** that help you protect your identity if we find your Social Security number on any of the thousands of risky websites we monitor. Activating is free.

**Get FREE Annual alerts** whenever a new credit card, mortgage, loan or any other new account shows up on your Experian<sup>®</sup> credit report. Activating is free.

**\$0 Fraud Liability:** You're never responsible for unauthorized purchases on your Discover<sup>®</sup> card account, so you're never. Plus, we monitor every transaction, every day—and contact you if we spot anything suspicious.

## Rewards:

**Earn 1% cash back** all year long at different places each quarter—like gas stations, grocery stores, restaurants, Amazon.com or wholesale clubs—up to the quarterly maximum, each time you activate.\*

**Earn 1% cash back** on all your other purchases, automatically.

**Get a 100% Cashback Match**—automatically! At the end of your first year, we'll match ALL the cash back you've earned, dollar for dollar.<sup>†</sup> From \$10 cash back into \$10. Or \$100 into \$200. There's no limit and no need to sign up.

**Redeem cash back in any amount, any time**—it never expires. Deposit it into a bank account, use it to pay at Amazon.com checkout. Boost its value by redeeming for gift cards, or apply it to your Discover balance.

## Value:

**No annual fee, no overbill fee, no pay-by-phone fee** and no late fee the first time you pay late.

**Paying late won't raise your APR.** See enclosed for important information.

## Service:

**Get your FICO<sup>®</sup> Credit Score for FREE** on your monthly statements.<sup>††</sup> And view up to a year of your recent scores on mobile and online.

**Count on 100% U.S.-based customer service, day & night.** And don't worry—we won't waste your time trying to sell you other products when you call.



## Compare and decide.

	Discover <sup>®</sup> It <sup>™</sup>	Other Premium Cards <sup>†††</sup>	Other Rewards Cards <sup>††††</sup>	Other Cash Back Cards <sup>†††††</sup>	Other Credit Cards <sup>††††††</sup>
No annual fee	✓	✓	✓	✓	✓
<b>Get FREE Social Security number alerts</b> that help you protect your identity if we find your Social Security number on any of the thousands of risky websites we monitor	✓	X	X	X	X
<b>Get an unlimited dollar-for-dollar match</b> on all of the cash back you've earned at the end of your first year, automatically <sup>†</sup>	✓	X	X	X	X
<b>Earn 1% cash back</b> at different places each quarter (like gas stations, your grocery store, restaurants, Amazon.com or wholesale clubs) up to the quarterly maximum, each time you activate. Plus earn 1% cash back on all other purchases.	✓	X	X	X	X
<b>Redeem your rewards for cash or any amount</b>	✓	✓	X	✓	X
<b>Redeem your rewards for cash or any time<sup>††</sup></b>	✓	X	X	X	X
<b>100% cash back never expires</b>	✓	✓	✓	✓	X
<b>Continue free Credit Score card with your FICO<sup>®</sup> credit score, number of recent inquiries and more<sup>†††</sup></b>	✓	X	X	X	X
<b>100% U.S.-based customer service</b> available any time	✓	X	X	X	X
<b>Protect your accounts</b> (or restrict, to protect) your purchases with an easy-to-use, available on both the mobile app and website <sup>††††</sup>	✓	X	X	X	✓
<b>Paying late won't raise your APR</b>	✓	✓	X	✓	X
<b>No late fee</b> for your first late payment	✓	X	X	X	✓
<b>Aligned rewards</b> by at least 10% of the merchants that take credit cards <sup>††††††</sup>	✓	✓	X	✓	✓

† Card not issued. †† Redeem cash back 1% in increments of 10¢ at participating U.S. merchants. ††† See reverse for details on how to use your FICO<sup>®</sup> Credit Score. †††† See reverse for details on how to use your FICO<sup>®</sup> Credit Score on the mobile app and website. ††††† See reverse for details on how to use your FICO<sup>®</sup> Credit Score on the mobile app and website. †††††† See reverse for details on how to use your FICO<sup>®</sup> Credit Score on the mobile app and website.

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Scan with iPhone camera or other code reader, and we'll pre-fill your application info.

**\*See reverse for important information which includes rates, fees, FICO<sup>®</sup> Credit Score terms, other cost information and Rewards. Rewards terms and conditions may change. See all reviews at [Discover.com/review](https://www.discover.com/review)**

You can choose to stop receiving "prescreened" offers of credit from this and other companies by calling toll-free (800) 967-8688. See **PRE-SCREEN & OPT-OUT NOTICE** on the enclosed insert for more information about prescreened offers.

**NEW!** FREE  
SOCIAL SECURITY NUMBER  
ALERTS

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**5% CASH BACK**  
at different places each quarter, up to the quarterly  
maximum each time you activate

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**100% CASH BACK MATCH**  
at the end of your first year

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**NO ANNUAL FEE**

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**LOW INTRO RATE**

"My Discover card is my go-to card. The cash back is easy to redeem, and the fraud protection has been as stellar as promised."

Username: SMac  
9/11/17

"I love the fact that Discover will match your cash back at the end of the year!"

Username: BLUE1  
10/6/17

"I've been a Discover customer for a year now. I couldn't be any happier. No glitches, no errors, no gimmicks, marvelous customer service, cash back on all my purchases, along with lots of other fantastic membership benefits."

Username: 1HappyCamper  
9/13/18



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